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Notice of Cable TV Rate Increase

Beginning August 1, 2022, our new monthly TV rates will be in effect as follows:

- Community Lifeline TV** - \$43.99
- Expanded Basic** - \$92.99
- Bonus Channels** - \$9.99 can be added to Community or Expanded Basic
- Cinemax and Starz** - \$15.50
- HBOMax** - \$18.00
- (plus fees and taxes on all packages)***
- All for One** - \$53.98 (grandfathered level no longer offered)
- Expanded Plus** - \$102.98 (grandfathered level no longer offered)

This represents a 10% increase from our previous rates which is equal to the increase content providers passed on to us at the beginning of the year. This rate increase will begin on your next bill cycle. Each year we do our best to negotiate favorable rates but TV Networks raise prices to cable providers such as ourselves. As we are currently offering TV with no margin for internet customers convenience, we have to pass the increases on every year. Our last rate increase was April 1, 2021.

We know that every rate increase is a time when you re-evaluate the value of cable TV. We get it. We reassess programming every year. As it appears content providers are moving to push customers to streaming, we encourage you to explore cord-cutting in your reassessment of your TV experience. Streaming services such as Youtube TV, Hulu TV, and Tubi work pretty well at offering a cable-like experience that includes local channels .

Streaming can happen on your phones, computers and your Smart TV.

Please note you may want to upgrade your internet speed if you are streaming on multiple devices simultaneously.

Thank you for your continued support for your only local Internet, TV, VOIP and now Managed Home service provider. Please visit AshlandHome.Net to learn more about our new Managed WiFi Service for your home.

Jim Teece & Dena Matthews

30+ year Ashland Residents and Owners of Ashland Home Net